



Dear Let's Go Learn User:

Welcome to the family of reading and math products offered by Let's Go Learn, Inc. It is an honor to collaborate with reading and math teachers who are working to help their kids succeed. We know that you strive to provide the best instruction for your students. Since informed instruction is the most effective, we think you will find the assessment profiles and instructional options that we can generate for your students indispensable.

Today, in the era of accountability, the term "assessment" is being widely used, so it can be confusing to choose the right product. We feel, however, that the first step to reading or math success is a comprehensive diagnostic assessment. Our products may differ from other assessments by evaluating multiple sub-skills, and reporting a detailed account of strengths and weakness. Since any form of learning is a process, full understanding of your student's detailed profile is the first step to informed instruction. The heart and soul of any Let's Go Learn assessment is to collect tangible information that will offer teachers a detailed and easy-to-understand report that will inform instruction, to improve their students' particular needs. By identifying the unique details in each learner's profile, instruction becomes informed and targeted. This is the only way reading or math improvement can be accelerated.

Let's Go Learn, Inc. was co-founded by Dr. Richard McCallum of U.C. Berkeley. Dr. McCallum holds a PhD in education and is a recognized literacy expert in early childhood development. His successful reading remediation program, Cal Reads, was a model for Let's Go Learn's first product, *Diagnostic Online Reading Assessment (DORA)*. It has influenced Let's Go Learn's innovative adaptation of scientifically-based field research into an effective web-based tool for rapid literacy, and now math, improvement.

Let's Go Learn has also added instructional products that tie our detailed diagnostic assessments to online instruction. Imagine activities that will engage each learner uniquely and then proficiently train him or her in specific areas of weakness. The ability to identify and improve very specific reading or math skills will be a very powerful tool for parents and teachers.

The Let's Go Learn assessments specifically test students' reading abilities from the 1st to 12th grade, and math skills from the 1st grade through Algebra I. The online tests take approximately 1 hour each, constantly adjusting themselves to match the student's ability. The tests can easily be broken up over multiple sittings and will work on virtually any Internet-connected computer, even a workstation in a computer lab, with only a teacher's supervision. Immediately following the test, teachers can login and view the reports that are generated. The information that you can extract will allow you to think about your students in several different ways. You will be able to sort your students by different criteria, which will allow you to make better student grouping choices as well as to offer more individualized instruction.

We look forward to working with you and moving toward the individual reading and math goals of all your students.

- The Let's Go Learn Team!